



## Course Syllabus

1	<b>Course title</b>	Research Methodology in Accounting	
2	<b>Course number</b>	1602214	
3	<b>Credit hours</b>	3 Hours	
	<b>Contact hours (theory, practical)</b>	3 Hours	
4	<b>Prerequisites/corequisites</b>	1607150 Principles of statistics	
5	<b>Program title</b>	Bachelor Degree in Accounting	
6	<b>Program code</b>	02	
7	<b>Awarding institution</b>	University of Jordan	
8	<b>School</b>	School of Business	
9	<b>Department</b>	Accounting	
10	<b>Course level</b>	First Year	
11	<b>Year of study and semester (s)</b>	2023-2024 / First Semester	
12	<b>Other department (s) involved in teaching the course</b>	N/A	
13	<b>Main teaching language</b>	English	
14	<b>Delivery method</b>	<input type="checkbox"/> Face to face learning <input checked="" type="checkbox"/> Blended <input type="checkbox"/> Fully online	
15	<b>Online platforms(s)</b>	xMoodle <input checked="" type="checkbox"/> Microsoft Teams <input type="checkbox"/> Skype <input type="checkbox"/> Zoom <input type="checkbox"/> Others.....	
16	<b>Issuing/Revision Date</b>	11/10/2023	

### 17 Course Coordinator:

Name: Dr. Taha -

Almarayeh.

Contact hours: 9:30-

**18 Other instructors:**

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**19 Course Description:**

The course aims at familiarizing students with the major concepts of research methodology. Emphasizes will be placed on Financial Accounting research methods. The course is expected to help students acquire and enhance their research abilities and skills in areas related to problem specification, hypothesis developments, data collection, analysis and interpretation. Scientific research reports' writing styles are also expounded. This course explains some of selected statistical methods in accounting research.



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## 20 Course aims and outcomes:

### A- Aims:

The overall objectives of this course are:

1. Demonstrating a clear understanding of the scientific thinking methods.
2. Recognizing the differences among quantitative and qualitative research.
3. Understanding the various steps of scientific research and how to apply them in a real research setting.
4. Understanding the importance and purpose of the critical literature review to research process.
5. Understanding the need, importance and all related issues for sampling in business and management research.
6. Determining the various techniques for collecting different data and the scientific process for each one of them.
7. Grasping the main skills of utilizing and applying statistical techniques in research
8. Reflecting necessary skills and abilities to writing a research manuscript.
9. Introducing the students with code of ethics in accounting research, and the informed consent.
10. Developing presentation skills

### B- Students Learning Outcomes (SLOs):

Upon successful completion of this course, students will be able to:

SLOs	SLO (1)	SLO (2)	SLO (3)	SLO (4)	SLO (5)	SLO (6)	SLO (7)	SLO (8)	SLO (9)
SLOs of the course									
1	•				•	•	•		
2				•	•	•			
3	•	•	•	•	•	•	•	•	•
4					•	•		•	
5						•		•	
6		•			•	•		•	
7						•		•	
8	•	•							•
9			•						•
10					•	•		•	•



## 21. Topic Outline and Schedule:

Week	Topic	Teaching Methods*/platform	Evaluation Methods**	References
	Chapter 1 <b><u>Introduction to research</u></b>	Face to Face and uploading material via JU e-learning Moodle	Exams and Assignments	Sekaran, U., & Bougie, R. (2016). <i>Research methods for business: A skill building approach, 7<sup>th</sup> edition</i> , John Wiley & Sons.
	Chapter 2 <b>The scientific approach and alternative approaches to investigation</b>	Face to Face and uploading material via JU e-learning Moodle	Exams and Assignments	Sekaran, U., & Bougie, R. (2016). <i>Research methods for business: A skill building approach, 7<sup>th</sup> edition</i> , John Wiley & Sons.
	Chapter 3 <b>Defining and refining the problem</b>	Face to Face and uploading material via JU e-learning Moodle	Exams and Assignments	Sekaran, U., & Bougie, R. (2016). <i>Research methods for business: A skill building approach, 7<sup>th</sup> edition</i> , John Wiley & Sons.
	Chapter 4 <b>The critical literature review</b>	Face to Face and uploading material via JU e-learning Moodle	Exams and Assignments	Sekaran, U., & Bougie, R. (2016). <i>Research methods for business: A skill building approach, 7<sup>th</sup> edition</i> , John Wiley & Sons.
	Chapter 5 <b>Theoretical framework and</b>	Face to Face and uploading material via JU e-learning Moodle	Exams and Assignments	Sekaran, U., & Bougie, R. (2016). <i>Research methods for business: A skill building approach, 7<sup>th</sup> edition</i> , John Wiley & Sons.

	<b>hypothesis development</b>				
	Chapter 6 <b>Elements of research design</b>	Face to Face and uploading material via JU e-learning Moodle	Exams and Assignments	Sekaran, U., & Bougie, R. (2016). <i>Research methods for business: A skill building approach, 7<sup>th</sup> edition</i> , John Wiley & Sons.	
	Chapter 7 <b>Interviews</b>	Face to Face and uploading material via JU e-learning Moodle	Exams and Assignments	Sekaran, U., & Bougie, R. (2016). <i>Research methods for business: A skill building approach, 7<sup>th</sup> edition</i> , John Wiley & Sons.	
	Chapter 8 <b>Data collection methods: Observation</b>	Face to Face and uploading material via JU e-learning Moodle	Exams and Assignments	Sekaran, U., & Bougie, R. (2016). <i>Research methods for business: A skill building approach, 7<sup>th</sup> edition</i> , John Wiley & Sons.	
	Chapter 9 <b>Administering questionnaires</b>	Face to Face and uploading material via JU e-learning Moodle	Exams and Assignments	Sekaran, U., & Bougie, R. (2016). <i>Research methods for business: A skill building approach, 7<sup>th</sup> edition</i> , John Wiley & Sons.	
	Chapter 11 <b>Measurement of variables: Operational definition</b>	Synchronous lecturing via Microsoft teams or skype for business; Asynchronous lecturing via JU e-learning Moodle	Exams and Assignments	Sekaran, U., & Bougie, R. (2016). <i>Research methods for business: A skill building approach, 7<sup>th</sup> edition</i> , John Wiley & Sons.	

	Chapter 12 <b>Measurement: Scaling, reliability and validity</b>	Face to Face and uploading material via JU e-learning Moodle	Exams and Assignments	Sekaran, U., & Bougie, R. (2016). <i>Research methods for business: A skill building approach, 7<sup>th</sup> edition</i> , John Wiley & Sons.
	Chapter 14 <b>Quantitative data analysis</b>	Face to Face and uploading material via JU e-learning Moodle	Exams and Assignments	Sekaran, U., & Bougie, R. (2016). <i>Research methods for business: A skill building approach, 7<sup>th</sup> edition</i> , John Wiley & Sons.
	Chapter 15 <b>Quantitative data analysis</b>	Face to Face and uploading material via JU e-learning Moodle	Exams and Assignments	Sekaran, U., & Bougie, R. (2016). <i>Research methods for business: A skill building approach, 7<sup>th</sup> edition</i> , John Wiley & Sons.
	Chapter 17 <b>The research report</b>	Face to Face and uploading material via JU e-learning Moodle	Exams and Assignments	Sekaran, U., & Bougie, R. (2016). <i>Research methods for business: A skill building approach, 7<sup>th</sup> edition</i> , John Wiley & Sons.

## 22 Evaluation Methods:

Opportunities to demonstrate achievement of the SLOs are provided through the following assessment methods and requirements:

Evaluation Activity	Mark	Topic(s)	SLOs	Period (Week)	Platform
Mid-term exam	30%	Chapters 1,2,3	1,2,3,4,5,6,8,9	Week 8	On campus



Project	30%	Chapters 4,5	6,7,8	Week 13	On campus
Final exam	40%	All Chapters	All	Week 15	On campus

### 23 Course Requirements

**(e.g: students should have a computer, internet connection, webcam, account on a specific software/platform...etc):**

students should have a computer, internet connection, webcam, account on Microsoft teams or skype for business plus JU e-learning account.

### 24 Course Policies:

A- Attendance policies: All the students should show up on the class time.

B- Absences from exams and submitting assignments on time: 6 absence allowed only (for one hour lecture).

C- Health and safety procedures: Social Distancing, Face mask, Sanad App.

D- Honesty policy regarding cheating, plagiarism, misbehavior: According to university policies.

E- Grading policy: According to university policies.

F- Available university services that support achievement in the course: Platforms.

### 25 References:

A- Required book(s), assigned reading and audio-visuals:

Weygant, J. J., Kimmel P. D., and Kieso, D. E., Financial Accounting, **IFRS** edition 3rd, John Wiley & Sons, Inc., 2015.

B- Recommended books, materials, and media:

C. Experts will present lectures and interactive activities during the semester.



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## 26 Additional information:

Concerns or Complaints should be expressed in the first instance to the module lecturer, if no resolution is forthcoming, then the issue should be brought to the attention of module coordinator ( for mutable sections) who will take the concerns to the module representative meeting. Thereafter, problems are dealt with by the Department Chair and if still unresolved the Dean and then ultimately the Vice President. For the final Complaints, there will be a committee to review grading the final exam.

- For more details on University regulations please visit: <http://www.ju.edu.jo/rules/index.htm>

Name of Course Coordinator: Dr.Taha almarayeh-----	Signature: _____ Date: 11/10/2023
Head of Curriculum Committee/Department: -----	Signature: -----
Head of Department:..... Dr Omar Mowafi .....	Signature: .....
Head of Curriculum Committee/Faculty:.....	Signature: .....
Dean: Prof. Raed Masa'deh .....	Signature: .....